

BABSCON 2017



BABSCON: THE MOVIE!
PRODUCTION
GOLDEN GATES APRIL 14-16th, 2017
DIRECTOR DATE
BURLINGAME, CA SILVER SAND
CAMPANARO COPPER CHIP
LOCATION TECH

APRIL 14-16, 2017 - HYATT REGENCY SFO - BURLINGAME, CA

NEIGHHEM at BABSCON

**One long night of
jam-packed
performances that
will blow you away!**

THIS IS NEIGHHEM!

featuring:

Bolt the Super-Pony

Chang31ing

StrachAttack

Taps

Chi-chi

Darselex

Garnika

Eurobeat Brony

DJ-Hatsune

Alex S



**April 14-16, 2017 - Hyatt Regency SFO
Burlingame, CA**

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Be a Gopher!

Perks:

- hot staff meal
- refunded con badge
- free badge for 2018
- prizes for the top 3 volunteers
- ...and more!

Help out the convention, be in control of your schedule, and meet new friends while earning amazing perks and rewards.

Stop by Boardroom II on the Atrium level to sign up!



A Letter From The Chairs

Lights! Camera! Action!

Welcome to BABSCon 2017! On behalf of BABSCon 2017's entire team of staff, we're super duper excited you decided to come on down! Yay you! Everyone on the team has put in a TON of effort to make this con just the best! You'll remember it for the rest of your life!

We've got some amazing celebrities, super performances, but none of it would matter if it wasn't for you. That's right! With your support and just by being here, you're the magic that makes BABSCon an incredible time for all. You bring the most important ingredient: friendship.

So, leave all your cares at the door (we've got a pony there to take 'em), and share all the love, joy, and friendship you've got in you. Welcome to BABSCon. Yay, PONY!

Friendship is Magic,

Haybuck, Chair

Bosn Otter, Vice Chair

FableCharm, Assistant Chair



Code of Conduct

1. Please be respectful to Attendees, Guests of Honor, Our Host Hotel, and Convention Staff by avoiding disorderly conduct, illegal or prohibited activities, and the use of profanity.
2. Appropriate clothing, as defined in our dress code, must be worn while in public areas.
3. Smoking of tobacco, use of e-cigarettes and other vapor producing devices are allowed only in designated areas. Public consumption of alcohol is prohibited, along with partaking of drugs and marijuana (including medical) anywhere on the Hyatt Regency SFO grounds.
4. Children under the age of 14 must be accompanied by a parent or guardian.
5. While the majority of our events and panels are suitable for all ages, access to some events and panels may be restricted due to content or other considerations. All attendees present at a limited access event or panel must meet admittance requirements.
6. BABSCon has a zero tolerance policy for harassment of any kind, to anyone. If a person engages in harassing behavior, BABSCon Staff will take prompt action in any form they deem appropriate, including but not limited to expulsion from BABSCon with no refund. This policy applies to EVERYONE at the convention.

For the full code of conduct, visit <http://www.babscon.com/2017/code-of-conduct/>.

Charity Information

We at BABSCon are honored and humbled to be able to serve our community and our world, thanks to the friendship and generosity of our guests and attendees. We're proud to announce our charity partners for 2017 are San Francisco Suicide Prevention and LYRIC. **Join us for the LIVE AUCTION in our Mane Hall, starting at 4:15 PM Saturday!** Auction item viewing is Saturday, 1:00 PM-3:30 PM in Sandpebble D. Don't forget to bring your wallets!

San Francisco Suicide Prevention - SFsuicide.org

With the support of over 3,500 volunteers since their inception and 180 active volunteers annually, San Francisco Suicide Prevention answers calls from over 70,000 clients every single day, providing emotional support, education, assistance, and intervention to people in crisis and those impacted by them. In addition, they provide youth services, community outreach, grief support, and groups for mental health professionals.

LYRIC - lyric.org

Founded in 1988, LYRIC is an anchor institution where vulnerable, predominantly low-income LGBTQQ youth of color collaborate with peers and adult allies to promote social justice in their communities. Combining advocacy efforts with a holistic set of services, LYRIC strives to transform the systems that marginalize LGBTQQ youth, and provide them the supports they need to thrive. LYRIC provides stability and a safety net by creating education and economic development opportunities designed for disconnected LGBTQQ youth so they can move beyond merely surviving to flourishing as productive and connected young adults.

NIGHTMARE NIGHTS DALLAS

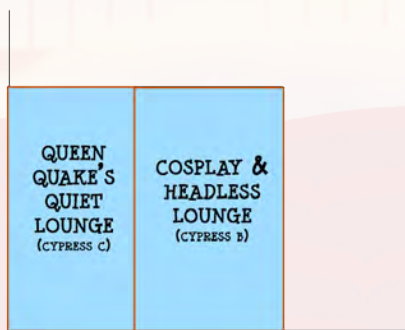
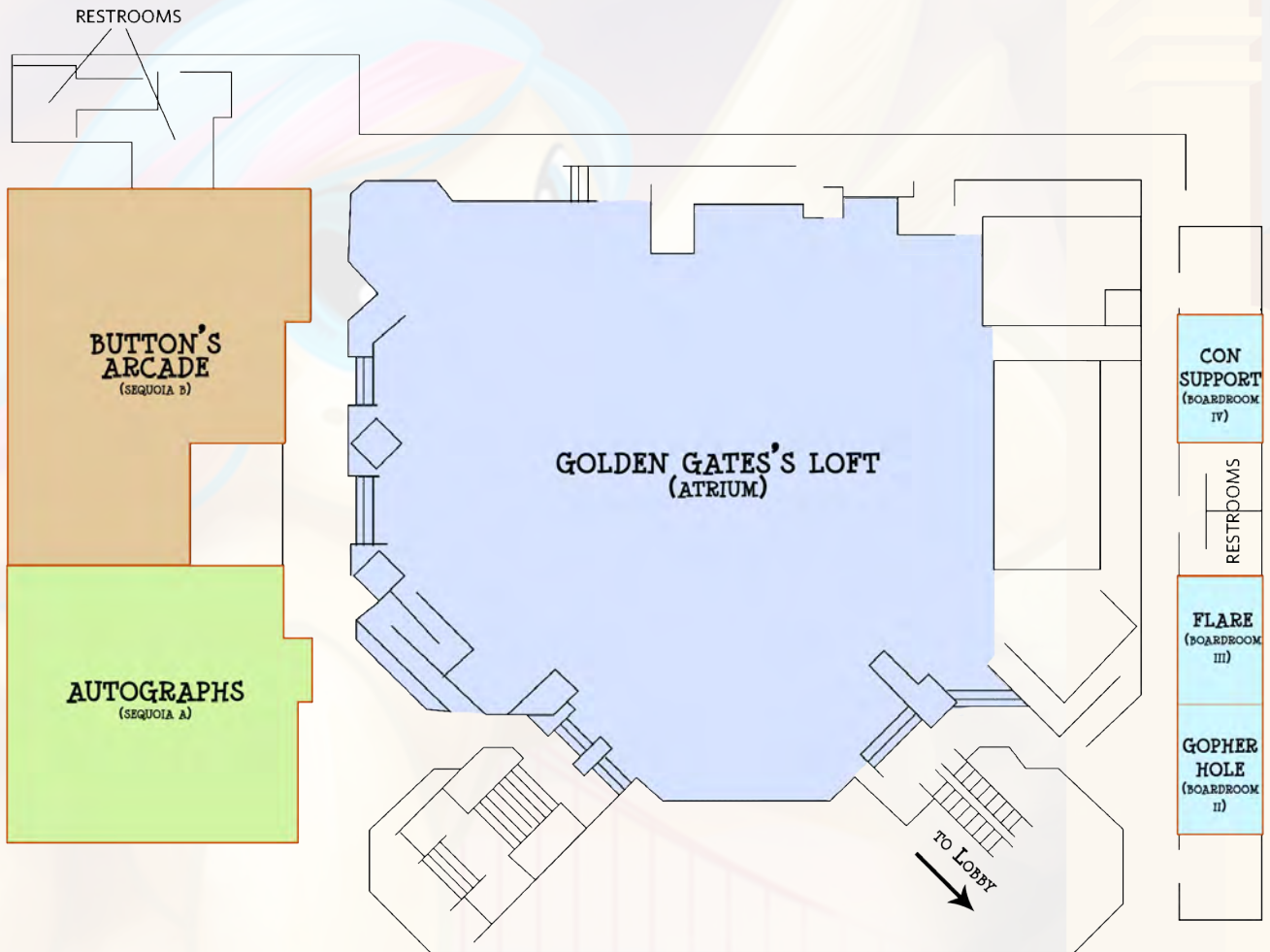
DALLAS' OWN MY LITTLE PONY FAN CONVENTION
OCTOBER 27-29, 2017

FOLLOW US @NIGHTMARENIGHTS | WWW.NIGHTMARENIGHTS.NET

Convention Map: Lobby Level

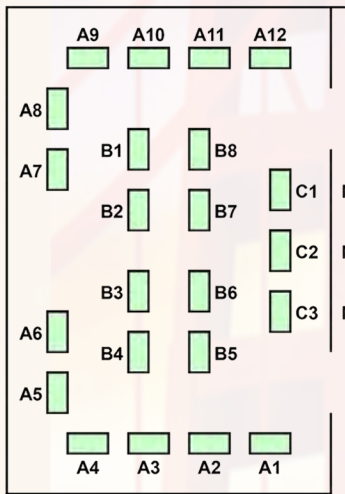


Convention Map: Atrium Level



Vendor Hall Map

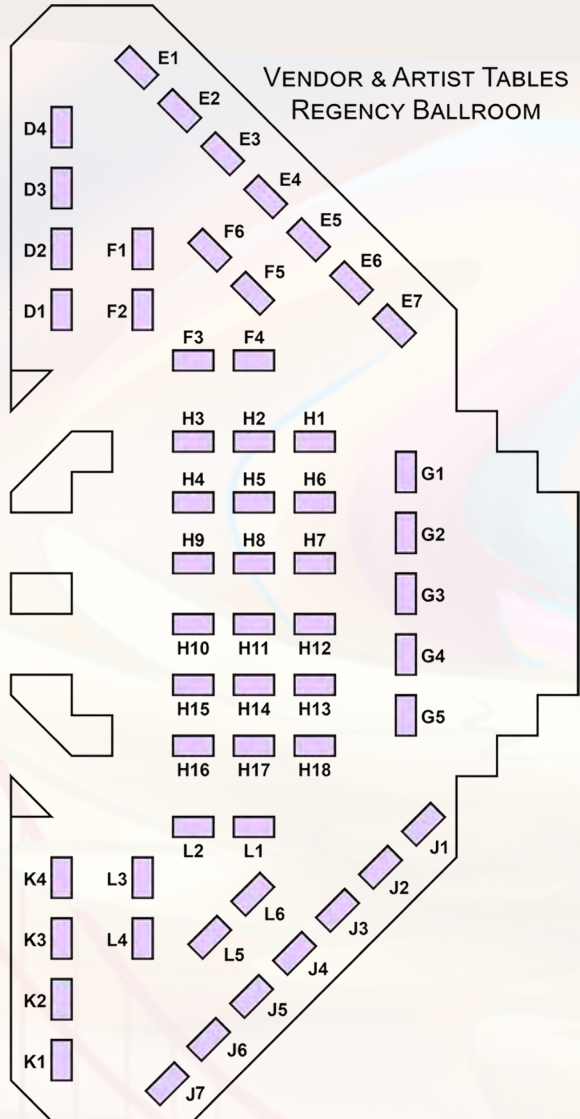
VENDOR & ARTIST TABLES HARBOUR ROOM





CHARITY TABLES REGENCY FOYER

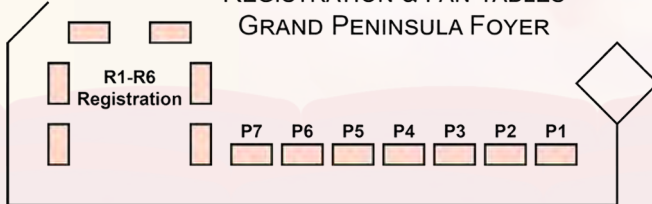


VENDOR & ARTIST TABLES REGENCY BALLROOM



 Q1 - Info Desk
 Q2 - PvL Staging

REGISTRATION & FAN TABLES GRAND PENINSULA FOYER



Vendor Listing

- A1 The Fizzy Filly Bath Products
- A2 Torben Goldmunds Art N Prints
- A3 MidnightPremiere
- A4 Kevin Negron
- A5 Surf City Etching
- A6 Surf City Etching
- A7 Eosphorite
- A8 Tsitra360
- A9 UnConventional Arts
- A10 UnConventional Arts
- A11 Goat Train
- A12 AssassinMonkey
- B1 WhiteDiamonds
- B2 LateCustomer's Table
- B3 WOW! MSOB
- B4 Ambris Art
- B5 Cigitia
- B6 The Bunny Wispery
- B7 Sugar Mint Cafe
- B8 Sugar Mint Cafe
- C1 Tinybully Knits
- C2 Waffle Wishes
- C3 Waffle Wishes
- D1 Cutie Corral
- D2 Cutie Corral
- D3 Rabbit Tales
- D4 Rabbit Tales
- E1 EquestriaPlush
- E2 EquestriaPlush
- E3 Lil Miss Rarity
- E4 FristART
- E5 My Little Tles
- E6 Breakfast-Tee
- E7 Breakfast-Tee
- F1 Shipping and Handling
- F2 Sycamore Studios
- F3 RatofDrawn
- F4 CrayonChewer
- F5 KefkaFloyd Art & Lights
- F6 Dawnbot
- G1 David M Silver
- G2 Boiler3
- G3 LiL Moon Crafts
- G4 Lucky Pony Tattoo
- G5 Lucky Pony Tattoo
- H1 Braeburned
- H2 Steve Holt!
- H3 Steve Holt!
- H4 Chronoskies
- H5 I0art1 / Koonzy
- H6 SilfoeArts
- H7 Jeffrey Luu
- H8 Cute Parade
- H9 Puzzled Characters
- H10 Tony Fleecs
- H11 Earth-Pony Creations
- H12 Earth-Pony Creations
- H13 Brianna Garcia Illustration
- H14 Mink Works
- H15 Andy Price Art
- H16 SilverSlinger's Goods
- H17 Tarot of Chocolate Pony and Horse Famous Card Game
- H18 Tarot of Chocolate Pony and Horse Famous Card Game
- J1 Kai Lin Wu
- J2 Kai Lin Wu
- J3 Dustin Coffey
- J4 The Perler Pony
- J5 NoisyPaperDragon
- J6 Purple Tinker's Lab
- J7 Serenity's Dream
- K1 The Bronycrafters
- K2 The Bronycrafters
- K3 Bobdude Draws
- K4 Viw's Art
- L1 World's Best Comics and Toys
- L2 World's Best Comics and Toys
- L3 The Paper Pony
- L4 The Paper Pony
- L5 JadedJynx
- L6 Violet Rose Stitches and Sews
- N1 Flying Hands Mobile Massage
- N3 The Brony Thank You Fund
- P1 Further Confusion
- P2 Ponyville Ciderfest
- P3 BronyCAN
- P4 Con-Volution 2017
- P5 Crystal Mountain Pony Con (CMPC)
- P6 Anime Impulse

Guests of Honor

Tabitha
St.
Germain

Voice of Rarity &
Luna



Ashleigh
Ball

Voice of Rainbow
Dash & Applejack



TARA
Strong

Voice of Twilight
Sparkle



Peter
New

Voice of Big
Macintosh



Nick
Confalone

Show Writer



Mike
Vogel

Show Writer



Tony
Fleecs

Comic Artist



Andy
Price

Comic Artist

Autograph Information

Autograph vouchers will be for sale in the autographs room (Sequoia A) during autograph sessions, and in the con store at other times. Each voucher is \$10; the price for an autograph or photo varies between guests, but is between \$10 and \$30 (1-3 vouchers). Autograph voucher sales are **CASH ONLY**.

Name	Autograph Cost	Photo Cost	Combo Cost
Tabitha St. Germain	\$20	\$20	\$30
Tara Strong*	\$30	\$30	\$50
Ashleigh Ball	\$20	\$20	\$30
Peter New	\$20	\$20	\$30
Nick Confalone	\$10	\$10	\$20

* Autographs and photos with Tara may only be purchased directly at her table with cash. No voucher use permitted.

Friday

3:15 PM-5:15 PM: Tara Strong, Tabitha St. Germain, Ashleigh Ball, Peter New

Saturday

11:45 AM-1:45 PM: Tara Strong, Tabitha St. Germain, Ashleigh Ball, Peter New, Nick Confalone

Sunday

11:45 AM-1:45 PM: Tara Strong, Ashleigh Ball, Tabitha St. Germain, Peter New, Nick Confalone

BRONYCAN



@BRONYCAN



BRONYCAN.CA

YOU CAN FIND US ON THE PARTY FLOOR THROUGHOUT BABSCON 2017!



Now Showing... Friday

FRI	Mane Hall	Solar Hall (Event Hall 1)	Lunar Hall (Event Hall 2)	Hall of Magic (Event Hall 3)	Golden Gates's Loft (Atrium)	CMC Clubhouse (Kids' Events)	Quills & Sofas (Autograph Room)	Rainbow Falls Traders Exchange (Vendor Hall)
11:00 AM	Opening Ceremonies					Open 12:00 PM - 8:00 PM	* Tara Strong Cash Only **Andy Price and Tony Fleecs can be found in the vendor hall at various times. Vouchers Not Accepted	Open 10:00 AM - 6:00PM
11:15 AM								
11:30 AM						Open!		
11:45 AM								
12:00 PM	AC and Saberspark YouTuber Panel	Equestria Daily Q&A	Drawing Ponies the IDW Way	Animation is Tragical!	SoCal Brony Meetup	Crafting/ Facepainting	Luna Jax's Singalong	Renegade Stage Engaged
12:15 PM								
12:30 PM								
12:45 PM								
1:00 PM	The Voice: Equestria; Season 4!	Pinkie Tales - Fairytale with a Pony Twist~	Friendship Advice with Twilight Sparkle	Pinkie Pie's Circus School	Artist Jam	Mike Vogel/ Nick Confalone Storycrafting		
1:15 PM								
1:30 PM								
1:45 PM								
2:00 PM	Writing My Little Pony: Friendship is Magic	TF2 Analysis Anarchy	Furrywood: Voice Acting	Stable Condition Podcast	Fallout: Equestria Fan Meetup	Pinkie Tails: Fairy Stories with a Twist	Tara Strong*, Tabitha St. Germain, Ashleigh Ball, Peter New	
2:15 PM								
2:30 PM								
2:45 PM								
3:00 PM	Producers' Extraordinaire!	MLP Villains: Good, Bad, or Something Else	Shadowbox Building moved to Sat 7:00 PM Queen Quake's room	The Great Con—Story of America's Fandom Conventions	Guest of Honor Meet & Greet (Sponsor badge holders only)			
3:15 PM								
3:30 PM								
3:45 PM								
4:00 PM	Minty Root's Animation Workshop	Twilight Sparkle's Secret Shipfic Folder: Learn and Play	Creating Unusual OCs	Roan RPG—Gaming & Development	Roleplayers' Meetup		Voice Acting Lesson with Peter New (Additional Fee, Limited Space)	Vendor Hall Closes
4:15 PM								
4:30 PM								
4:45 PM								
5:00 PM	BABSquerade 2017: The Red Carpet Party	My Little Animation Analysis: Cinematography is Magic	SFM Ponies: Filming is Magic	Sound is Magic				
5:15 PM								
5:30 PM								
5:45 PM								
6:00 PM	It Could Only Happen at a Con—Remembering the Wonderful and the Weird: BABSCon Edition!	I Just Don't Know What Went Wrong: /mlp/ and the 4chan Cup	Pony Cosplay 101	Gathering of Fanfic Authors				
6:15 PM								
6:30 PM								
6:45 PM								
7:00 PM	Team Fortress 2: Overwatch Takeover (Live Action)	My Little Grimdark: Friendship is Spooky!	State of the Fandom					
7:15 PM								
7:30 PM								
7:45 PM								
8:00 PM	mlp/ - [mic/lounge/ponies]	Read It and Weep Bad Fanfiction Reading						
8:15 PM								
8:30 PM								
8:45 PM								
9:00 PM	The Good HiE Podcast							
9:15 PM								
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9:45 PM								
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12:45 AM								
1:00 AM								
1:15 AM								
1:30 AM								
1:45 AM								

Now Showing... Friday

FRI	Mane Tabletop Gaming Room			CCG Room	Video Gaming Room	
11:00 AM	Room Closed					
11:15 AM						
11:30 AM						
11:45 AM						
12:00 PM						
12:15 PM	Valor: Against the Cult of Night Eternal			MLP Collectible Card Game: Learn to Play	Video Gaming	
12:30 PM						
12:45 PM						
1:00 PM						
1:15 PM						
1:30 PM						
1:45 PM						
2:00 PM						
2:15 PM						
2:30 PM						
2:45 PM						
3:00 PM	Fallout: Equestria P&P Roleplaying Game	Shadows of Brimstone	MLP Collectible Card Game: Team Sealed			
3:15 PM						
3:30 PM						
3:45 PM						
4:00 PM						
4:15 PM						
4:30 PM						
4:45 PM						
5:00 PM						
5:15 PM						
5:30 PM	Mobile Frame Zero	Prance: Learn to Play!	Welcome to the Red Dragon Inn! (Learn to Play)	MLP Collectible Card Game: Villain Challenge!		
5:45 PM						
6:00 PM						
6:15 PM						
6:30 PM						
6:45 PM						
7:00 PM						
7:15 PM						
7:30 PM						
7:45 PM						
8:00 PM	Fallout: Equestria P&P Roleplaying Game	Cards Against Humanity: Cards Against Equinity Edition	MLP Collectible Card Game: Nightmare Tournament			
8:15 PM						
8:30 PM						
8:45 PM						
9:00 PM						
9:15 PM						
9:30 PM						
9:45 PM						
10:00 PM				AFTER HOURS GAMING: 18+ only in the main room, ID required	Twilight Sparkle's Secret Shipfic Folder	Room Closed
10:15 PM						
10:30 PM						
10:45 PM						
11:00 PM						
11:15 PM						
11:30 PM						
11:45 PM						
12:00 AM						
12:15 AM						
12:30 AM						
12:45 AM						
1:00 AM						
1:15 AM						
1:30 AM						
1:45 AM						

Now Showing... Saturday

SAT	Mane Hall	Solar Hall (Event Hall 1)	Lunar Hall (Event Hall 2)	Hall of Magic (Event Hall 3)	Golden Gates's Loft (Atrium)	CMC Clubhouse (Kids' Events)	Quills & Sofas (Autograph Room)	Rainbow Falls Traders Exchange (Vendor Hall)
9:30 AM						Open	* Tara Strong Cash Only	Open
9:45 AM						10:00 AM - 8:00 PM		9:00AM - 6:00PM
10:00 AM						Arts/ Crafts/ Cosplay	**Andy Price and Tony Fleecs can be found in the vendor hall at various times. Vouchers Not Accepted	
10:15 AM								
10:30 AM								
10:45 AM	MLP Voice Actors Table Read	Colin Eldred-Cohen on Writing	Pony The Interruption	Vectoring With Silver Quill	BONC Meetup			
11:00 AM								
11:15 AM						Shhhh! Top Secret		
11:30 AM								
11:45 AM								
12:00 PM	Hoof WrestleMania 3	Golden Gates Resistance Briefing	My Little LGBTQ Pony	P.A.B.S. Animation Panel	Comic Collector Trade Meetup		Tara Strong*, Tabitha St. Germain, Ashleigh Ball, Peter New, Nick Confalone	
12:15 PM								
12:30 PM						Fitness is Magic		
12:45 PM								
1:00 PM								
1:15 PM								
1:30 PM	Mike Vogel: The BABSCon Interview	Comaradery and Media Production	Transformative Art: Purpose of Fanwork and Storytelling		Pony Redditors Meetup			
1:45 PM							Music with Luna Jax	
2:00 PM								
2:15 PM								
2:30 PM								
2:45 PM		Comics and You!—An Introduction to Collecting My Little Pony Comics	Meet the BogyleBronies		Queen Quake Holds Court			
3:00 PM								
3:15 PM	Bronies React: BABSCON Edition!!				Musicians Panel		Voice Actors' Panel featuring Tara Strong, Tabitha St. Germain, Ashleigh Ball, and Peter New	
3:30 PM								
3:45 PM								
4:00 PM								
4:15 PM		MLP Trivia	Dear Princess Celestia					
4:30 PM					My Little Pony: The Comics: The Panel			
4:45 PM	Charity Auction							
5:00 PM								
5:15 PM								
5:30 PM		Friendship is Magic: The Gathering	EAST Corp & The Fallout: Equestria Expanded Universe					
5:45 PM								
6:00 PM								
6:15 PM					Equestrian Idol			Vendor Hall Closes
6:30 PM								
6:45 PM			Sisterhooves Social the 4th!					
7:00 PM								
7:15 PM		FUN TIMES ALL THE TIME! (formerly "Toasty Writers") 21+ Only						
7:30 PM								
7:45 PM								
8:00 PM			Dead Tree Studios—Fallout: Equestria PNP					
8:15 PM								
8:30 PM	NEIGHhem Concert							
8:45 PM		Nostalgia Time with Weim						
9:00 PM								
9:15 PM								
9:30 PM			After the Fact, Live! - Dragon Quest					
9:45 PM								
10:00 PM		Lip Sync Battles: BABSCon Edition!						
10:15 PM								
10:30 PM								
10:45 PM			greentexting: An Introduction to Shorthand Storytelling					
11:00 PM								
11:15 PM								
11:30 PM		Information Without Text Creates Interesting Random Dialogue						
11:45 PM								
12:00 AM								
12:15 AM								
12:30 AM								
12:45 AM		Ow The Edge: An Hour With CarToonz	The Equestria Now Fourth Year Anniversary Live Extravaganza!					
1:00 AM								
1:15 AM								
1:30 AM								
1:45 AM								

Now Showing... Saturday

SAT	Mane Tabletop Gaming Room				CCG Room	Video Gaming Room	
9:30 AM	Room closed					Room closed	
9:45 AM	Room closed					Room closed	
10:00 AM						Room closed	
10:15 AM						Room closed	
10:30 AM						Room closed	
10:45 AM						Room closed	
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12:45 AM						Room closed	
1:00 AM						Room closed	
1:15 AM						Room closed	
1:30 AM						Room closed	
1:45 AM						Room closed	

Now Showing... Sunday

SUN.	Mane Hall	Solar Hall (Event Hall 1)	Lunar Hall (Event Hall 2)	Hall of Magic (Event Hall 3)	Golden Gates's Loft (Atrium)	CMC Clubhouse (Kids' Events)	Quills & Sofas (Autograph Room)	Rainbow Falls Traders Exchange (Vendor Hall)
9:15 AM					Closed	Open		Open
9:30 AM					All Day	10:00 AM - 3:00 PM	**Andy Price and Tony Fleecs can be found in the vendor hall at various times. Vouchers Not Accepted	9:00 AM - 2:00PM
9:45 AM								
10:00 AM	Voice Actors of My Little Pony	Equestria Girls Fan Panel	Ask-a-Pony			My Little Pony Comic Artists Tony Fleecs and Andy Price		
10:15 AM								
10:30 AM								
10:45 AM								
11:00 AM								
11:15 AM								
11:30 AM		Cosplay Contest Pre-Judging	LGBTQ in the Fandom	How To Media: Dealing with Media at Conventions		Caption This! and crafting egg hunt bags		
11:45 AM								
12:00 PM	Whooves Line Is It, Anyway?							
12:15 PM						Angel's Egg Hunt! who will find the magic tickets?	Ashleigh Ball, Peter New, Nick Confalone	Renegade Stage Engaged
12:30 PM								
12:45 PM		Pony Programming Panel	BABSCon Theme 2017 - How We Came To Be	Brony HAM Radio				
1:00 PM								
1:15 PM								
1:30 PM						Pinkie Pie's Circus School		Vendor Hall Closes
1:45 PM	Cosplay Contest							
2:00 PM								
2:15 PM		Ambient Project – Game & Dev Panel						
2:30 PM								
2:45 PM						Time to Say Goodbye!		
3:00 PM								
3:15 PM	Analyzing MLP Live! Feat. Silver Quill, Josh Scorchler, and Friends!	Labor of Love: TSSSF Design From The Heart	Post-Con Cosplay Q&A					
3:30 PM								
3:45 PM								
4:00 PM								
4:15 PM	Closing Ceremonies							
4:30 PM								
4:45 PM								
5:00 PM								
5:15 PM								
5:30 PM		Yay & Neigh						
5:45 PM								
6:00 PM								
6:15 PM								

Additional Hours

Registration (Grand Peninsula Foyer)

Thu 6 PM – 11 PM (Pre-Reg Pickup Only)

Fri 9 AM – 8 PM

Sat 9 AM – 8 PM

Sun 9 AM – 2 PM

Vendors (Regency/Harbour)

Friday 10 AM – 6 PM

Saturday 10 AM – 6 PM

Sunday 10 AM – 5 PM

Video Gaming (Sequoia B)

- Friday: 11 AM – 2 AM (18+ after 9 PM)
- Saturday: 10 AM – 1 AM (18+ after 9 PM)
 - Settle It At BABS!! (Smash Bros. / Fighting Games): 6 PM – 9:30 PM
 - Horror Game Night: 10 PM – 12 AM
- Sunday: 10 AM – 3:30 PM

Now Showing... Sunday

SUN.	Mane Tabletop Gaming Room		CCG Room		Video Gaming Room
9:15 AM	Room Closed				Room Closed
9:30 AM	Room Closed				Room Closed
9:45 AM	Room Closed				Room Closed
10:00 AM	Demo: The Adventures of All The Pretty Little Horses!	Fallout: Equestria P&P Roleplaying Game			Video Gaming
10:15 AM					
10:30 AM				MLP Collectible Card Game: Villain Challenge!	
10:45 AM					
11:00 AM					
11:15 AM					
11:30 AM					
11:45 AM					
12:00 PM					
12:15 PM					
12:30 PM					
12:45 PM					
1:00 PM					
1:15 PM					
1:30 PM					
1:45 PM					
2:00 PM	Mobile Frame Zero				Room Closed
2:15 PM					
2:30 PM			Welcome to the Red Dragon Inn! (Learn to Play)	MLP Collectible Card Game: Draft	
2:45 PM					
3:00 PM					
3:15 PM					
3:30 PM					
3:45 PM					
4:00 PM					
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM					
5:15 PM					

BronyCon



Baltimore Convention Center • August 11–13, 2017

Friday Event Descriptions

Opening Ceremonies

11:00 AM-12:00 PM, Mane Hall

This is where it all begins! Come hear our fantastic lineup of special guests welcome you to BABSCon, San Francisco style!

AC and Saberspark YouTuber Panel

12:15-1:15 PM, Mane Hall

Join ACRacebest, his minion Saberspark, and a cast of thousands as they do what they do with what they do!

Drawing Ponies the IDW Way

12:15-1:15 PM, Lunar Hall

Andy Price and Tony Fleecs, two of the best artists to work on the MLP comics titles, show you how they make those ponies look oh-so-good. This panel is invaluable education for pony-drawing artists of all levels!

Animation is Tragic!

12:15-1:15 PM, Hall of Magic

Ever wondered about the dramas related to animation? Get to hear the words that animators leave only for when their animation software crash or when they work on the wrong layers. Join Minty Root and WeimTime as they tell you incredible stories about their crazy misadventures!

The Voice: Equestria; Season 4!

1:30-3:00 PM, Mane Hall

Our Voice Actor Guests of Honor—Tara Strong, Tabitha St. Germain, and Ashleigh Ball (with host Peter “Ryan Seacrest” New!)—put 5 lucky and talented finalists through their paces in the fourth year of BABSCon’s unique fan voice acting competition.

Cameraderie and Media Production

1:30-2:30 PM, Solar Hall

Join members of the WeimTime LLC business along with fandom favorites like Josh Scorcher and Minty Root as they discuss the dynamic aspects of running and being a part of long-term team based animations, music, and other videos and how camaraderie has kept them together to what they are today in their various teams.

Friendship Advice with Twilight Sparkle

1:30-2:30 PM, Solar Hall

Twilight Sparkle is the Princess of Friendship, but even she knows that sometimes making friends and keeping them can be hard. Do you have a friendship problem that needs to be solved? Princess Twilight is here to help!

Pinkie Pie’s Circus School

1:30-2:30 PM, Hall of Magic

Pinkie Pie’s Circus School is coming to town! Be sure to grab a seat in time for the show and maybe even learn a few new tricks while you’re at it!

TF2 Analysis Anarchy

2:45-3:45 PM, Solar Hall

From small beginnings in summer 2014, the TF2 Analysis series has become a staple of hilarious shenanigans and explosive slapstick in the bronny YouTube community. Join us for a Q&A on the work we do, and a sneak peek at episodes to come!

Furrywood: Voice Acting

2:45-3:45 PM, Lunar Hall

Have you ever wanted to be a voice actor? Here’s your chance! In this audience participation panel, volunteers will record lines in pairs from a packet of prepared scripts. Recordings will be edited and posted online!

Writing My Little Pony: Friendship is Magic

3:15-4:45 PM, Mane Hall

Join Andy Price and Tony Fleecs as they talk about creating the comic books that have extended the MLP:FIM universe for almost five years, filling in gaps in the canon of the show and giving us bold new adventures for our favorite ponies.

Creating Unusual OCs

4:00-5:15 PM, Lunar Hall

Come hang out and learn how to create unusual original characters, like non-ponies, alicorns and red & black OCs!

Roan RPG—Gaming & Development

4:00-5:00 PM, Hall of Magic

Roan RPG is a pony-based pulp action adventure. Learn about its world and what goes into building an RPG, from development to print!

Producers’ Extraordinaire!

5:00-6:45 PM, Mane Hall

Remember Children of the Night? Did you see The Moon Rises? Of course you have! Join the extraordinary couple Duo Cartoonist (Richard and Jordana Sirois) and their guests (James Vermont, Minty Root, and Argodaemon) as they explore the field of film and animation production from their perspectives and cultures, from Canada to South Africa. Hear for the first time from the mouths of the Duo Cartoonists their stories in the field as well as a short animation demonstration and Q&A session for the fans.

MLP Villains: Good, Bad, or Something Else

5:15-6:15 PM, Solar Hall

The villains of My Little Pony: Friendship is Magic have a plethora of archetypes. Let’s put them to the test to see if they really are good villains, horrible bad guys, or somewhere else on the good vs. evil spectrum.

Friday Event Descriptions

The Great Con—Story of America's Fandom Conventions

5:15-6:15 PM, Hall of Magic

From the early sci-fi cons of the 1930s to the industry giant SDCC, join one of the foremost researchers of fandom conventions as we discuss the evolution of pop culture conventions through looking at trends in the convention family tree—including sci-fi, comic, anime, furry, and brony cons.

Guest of Honor Meet & Greet

5:15-6:45 PM, Golden Gates's Loft

Restricted Admission: Sponsor Badge Holders

Mingle and chat with some of BABSCon's Industry Guests of Honor over hors d'oeuvres and drinks.

Shadowbox Building with The Paper Pony

5:30-6:30 PM, Lunar Hall

Restricted Admission: Additional Fee, Limited Slots, All Ages

Come build your very own paper pony under the instruction of Mrs. Paper Pony. You will be provided a shadowbox frame, kit, rubber cement, and everything else needed to create an amazing 3D piece of art. 30 slots available, pre-purchase of tickets available online and in the vendor hall. \$15 material fee.

Minty Root's Animation Workshop

6:30-7:45 PM, Solar Hall

Interested in learning animation but have no idea where to start? Join Minty Root as he shows you all the steps of animation, from the first storyboards to the animation, the compositing and the final edits.

Voice Acting Lesson with Peter New

6:45-7:45 PM, Lunar Hall

Restricted Admission: Additional Fee, Limited Slots, All Ages

Peter New will personally direct up to 10 students in a lesson on the craft of voice acting. Additional lesson fee of \$50 required.

Cosplay Modeling Crash Course

6:30-7:30 PM, Hall of Magic

Is your cosplay perfect and ready to hit the con floor? Oh shoot—what if someone asks you for a photo? What do you do with your hands?! Fear not! For those of you who are new to posing for photos, or even if you know what to do but are looking for a fresh perspective, join cosplayer Bloo and photographer Moosh for a crash course on cosplay posing and modeling.

BABSquerade

7:00-11:00 PM, Mane Hall

Join us for a red carpet party! Have your picture taken like a movie star for a special souvenir before hopping on the dance floor to kick off your Friday night!

Sound is Magic

7:45-8:45 PM, Hall of Magic

Audio is often overlooked in favor of animation, but it's a critical component of any quality project. Come learn about the wonderful world of audio through the lens of fan content creation.

My Little Animation Analysis: Cinematography is Magic

8:00-9:00 PM, Solar Hall

The analysis community deconstructs the narratives of My Little Pony, but rarely discusses on the impact of animation on our perception of the characters and the stories. Join Minty Root, an animation and film student who will show you the magic of the animation and the tricks that DHX pulls in front of your eyes to bring the wonderful world of Equestria to life on a television screen.

State of the Fandom

9:00-10:00 PM, Hall of Magic

How has the fandom changed over time? Has the fandom changed for the better or worse? How will it continue to change? This panel will attempt to answer these questions and more!

It Could Only Happen at a Con—Remembering the Wonderful and the Weird: BABSCon Edition!

9:15-11:15 PM, Solar Hall

Restricted Admission: Ages 18+

Did something amazing, hilarious, or maybe just strange happen to you this weekend? At a previous con? Come and hear stories from BABSCon staff and share some of your own! The funnier the better. Let's share our best con memories!

mlp/[mic/lounge/ponies]

11:30 PM-1:30 AM, Solar Hall

Restricted Admission: Ages 18+

Ever played a game of human chess? Well, have you ever play a game of human 4chan? Come to /mic lounge ponies/ and join in on the fun—this time not from our parents' basements. The game of 4chan isn't so simple and never really makes any sense, but with enough reaction images and (you)'s, we think you will have the hang of it. The anon who gets the moderator's approval wins a prize.

Read It and Weep Bad Fanfiction Reading

11:45 PM-12:45 AM, Lunar Hall

Restricted Admission: Ages 18+

The bad fanfiction reading game returns with a classic piece of terribad writing! Join Duster Dawnhorse for a night of laughter, crying, wondering if you should feel bad or not, reassurance you can't be that bad if other people are there, and more crying!

Saturday Event Descriptions

MLP Voice Actors Table Read

10:30-11:30 AM, Mane Hall

Listen to Tara Strong, Tabitha St. Germain, Ashleigh Ball, and Peter New perform a table read of an original script by Tabitha St. Germain.

Vectoring With Silver Quill

10:30-11:45 AM, Hall of Magic

Come join Silver Quill for a demonstration of the vectoring tricks he uses in his YouTube reviews. One audience member will have their OC drawn in the show style!

Pony the Interruption

10:45-11:45 AM, Lunar Hall

Inspired by the ESPN show "Pardon the Interruption", the audience will decide what this panel is about! Everyone writes pony-related topics of discussion down on index cards that are then drawn at random. The panelists will talk about the subject until the timer goes off before drawing another.

Hoof WrestleMania 3

11:45 AM-12:45 PM, Mane Hall

He's held onto the Equestrian Hoof Wrestling Federation Championship belt for the longest stretch in EHWF history, but can the MachoKatt Dusty Savage repel the awesome strength, charisma and flowing mane of the latest challenger to his crown; the dashing, handsome and beautiful gift to all mares, Thunderflank the Ultimate Stallion?! Join your fellow EHWF fans and cheer on the combatants as they entertain you for charity!

Golden Gates Resistance Briefing

12:00-1:00 PM, Solar Hall

An update on the Resistance, as those loyal to the ideals of Caliponya meet with Golden Gates and her officers to discuss problems, concerns, and formulate a strategy to combat the rocky tyrant now ruling the country.

My LGBTQ Pony

12:00-1:00 PM, Lunar Hall

For many people, My Little Pony: Friendship is Magic has been essential in our discovery of our LGBTQ identities. Join other LGBTQ fans as they tell their stories of how the show and its fandom has helped them discover, become comfortable with, and feel supported in their identities.

P.A.B.S. Animation Panel

12:00-1:30 PM, Hall of Magic

P.A.B.S. Project is a highly talented studio, aiming to create an immersive and exciting prequel based upon the popular fanfiction story Fallout: Equestria. This presentation will include examples of their work, music, a trailer, concept art, and even a few

laughs via bloopers from their voice actors! Plus, get all of the juice on Episode 1. The studio will be presenting new approaches to SFM animation and modeling, as well as something that could change the SFM game as we know it.

Mike Vogel: The BABSCon Interview

1:00-2:30 PM, Mane Hall

A freewheeling and illuminating conversation with one of the most important and unsung members of the MLP:FiM family: Mike Vogel. From Hasbro VP of Development & Children's Programming to show writer and children's novelist to executive producer of the upcoming MLP movie, Mike will share his insight and wit with moderator Silver Quill. Q&A after the interview!

Pinkie Tales—Fairytale with a Pony Twist

1:15-2:15 PM, Solar Hall

Pinkie Pie reads the Cake twins fairytale bedtime stories every night. She uses herself and her friends as the characters and much hilarity ensues! Come join in the comical fun at this interactive panel and act as your favorite pony fairytale character: from "Cindershy" to "The Little Mermare"!

Transformative Art: Purpose of Fanwork & Storytelling

1:15-2:15 PM, Lunar Hall

The spiritual successor to "100 Years of Narrative Art—From Peter Pan to MLP" and "The Great Literary Game" will return to BABSCon for the fourth year in a row. Join us for an enlightening discussion on the nature of fandoms, from early shamans to modern franchises, legal issues with fanworks, transformative art, the "Great Literary Game" played by authors like Alan Moore, Grant Morrison, Jules Verne, HP Lovecraft and others, and what role you play in this cultural progress.

Fitness is Magic

1:45-2:45 PM, Hall of Magic

Join us for a fun and interactive activity panel about the importance of fitness and some easy ways to get started. Come up and compete in fitness challenges for a chance to win prizes, including OC art, shirts, vinyl figures and more!

Queen Quake Holds Court

2:00-3:00 PM, Renegade Stage

Her Rocky Highness of San Franciscolt gathers her advisers to hold court, hearing your questions and concerns and dispensing her words of wisdom.

Comics and You! An Introduction to Collecting My Little Pony Comics

2:30-3:30 PM, Solar Hall

Join Dustykatt and Equestria Daily's The Illustrious Q for a discussion about collecting My Little Pony Comics. They'll share their more memorable experiences about hunting down that elusive comic issue. Plus, you'll leave with all the tips, tricks, dos and don'ts necessary to get started in this wonderful hobby.

Saturday Event Descriptions

Community Guest Meet & Greet

3:30-5:00 PM, Golden Gates's Loft

Come and meet BABSCon's Community Guests; influencers, creators, and the #horsefamous that makes the MLP fandom what it is.

Charity Auction

4:15-5:30 PM, Mane Hall

My Little Pony: The Comics: The Panel

4:15-5:15 PM, Hall of Magic

Join Andy Price and Tony Fleecs as they talk about creating the comic books that have extended the MLP:FIM universe for almost five years, filling in gaps in the canon of the show and giving us bold new adventures.

Friendship is Magic: The Gathering

5:00-6:00 PM, Solar Hall

Josh Scorcher analyzes the characters and world of Friendship is Magic through the color pie philosophy of Magic: The Gathering! Is Twilight Sparkle a Blue character? Is Luna a Red character? Find out with us!

Equestrian Idol

5:30-7:00 PM, Hall of Magic

Equestrian Idol is the fandom's first-ever "My Little Karaoke" singing tournament. 16 contestants will battle 1v1 bracket style, and the winner will be dubbed the "Princess of Karaoke" of the con! (Signups open on Friday.)

Sisterhooves Social the 4th!

6:15-7:15 PM, Lunar Hall

Join us as we come back for a fourth round of talks about the experiences of being a woman in our beloved ponydom, as well as our experiences in other fandoms!

FUN TIMES ALL THE TIME! (formerly "Toasty Writers")

6:30-8:00 PM, Solar Hall

Restricted Admission: Ages 21+

What happens when you ply the writers of cartoons, kids books, and comics with drinks and get them telling tales? You never know! All we can say is that it's going to be crazy amounts of fun.

Analysis & Discourse: The Value of Dialogue in the Fandom with Equestria Now

7:15-8:15 PM, Hall of Magic

Rekindle your passion for the pony show as we rediscover how talking about what we love (and hate) about it has kept our fandom thriving and evolving.

Dead Tree Studios—Fallout: Equestria PNP

7:30-8:30 PM, Lunar Hall

Come check out Dead Tree Studios and their print project of the Fallout: Equestria pen and paper RPG.

So You Want to be a Con Artist?

8:30-9:30 PM, Hall of Magic

Are you an artist who wants to try your hand at convention vending? A veteran vendor looking to learn how to improve your booth? Or do you want to work on designing art for a convention? Join Chocolate Pony, the former Head of Design for BABSCon, a professional convention vendor, and host of the Con Artist comic and podcast, as we show you the tips of trade. Learn about con prep, booth set-up, sales, and more.

Nostalgia Time with Weim

8:15-9:15 PM, Solar Hall

Restricted Admission: Ages 18+

Join WeimTime and guests DWK, Wootmaster, PennyPincher, and DJDelta0 for an open discussion and media presentation as they recollect on the good, bad, and ugly of the fandom's content back in the day and compare it to what we have now. Was older content really better? Or are we just nostalgic about it? Let's find out!

After the Fact, Live! – Dragon Quest

8:45-9:45 PM, Lunar Hall

Come join Silver Quill for a live review of Spike's big adventure into dragon territory. What does it say about Spike as a character and what does it say about guys in general?

Lip Sync Battles: BABSCon Edition!

9:30-10:30 PM, Solar Hall

Restricted Admission: Ages 18+

Ever watch Lip Sync Battles on SPIKE? Imagine a ponyfied version of it with live audience participation! Join host ToonKriticY2K as he and many others perform for your entertainment with wild antics you do NOT want to miss!

Information Without Text Creates Interesting Random Dialogue

10:45-11:45 PM, Solar Hall

Restricted Admission: Ages 18+

It's late...the vendor hall is closed...all the kiddies have gone to sleep...but not you! You're a real party animal, and more importantly, you've got opinions about a little kids' cartoon. So do we! Come on down to the IWTCIRD panel, where your MC (Anon) will propose a question to a panel of avid fans. Don't like what they have to say? Stand up! Let your voice be heard, and if you funpost well enough you might just get a prize.

Ow The Edge: An Hour With CarToonZ

12:00-1:00 AM, Solar Hall

Restricted Admission: Ages 18+

He's baaaaaaaaaaaaaaaaack! Making his BABSCon debut, CarToonZ (the mischevious edgy alter ego of Toon Critic) brings to you a Q&A panel filled with roasting, hillarity, and edgyness only he can deliver. Be warned, as in this comedy hour, no hooves are barred!

Sunday Event Descriptions

Voice Actors of My Little Pony

10:00-11:30 AM, Mane Hall

Tara Strong, Tabitha St. Germain, Ashleigh Ball, and Peter New talk about their experiences acting on My Little Pony: Friendship is Magic, and throughout their storied careers in animation.

Ask-a-Pony

10:00-11:00 AM, Lunar Hall

The portal from Equestria is open again and the Mane 6 have traveled to BABSCon to meet you and answer all your burning questions!

Equestria Girls Fan Panel

10:00-11:00 AM, Solar Hall

Do you like Equestria Girls? Well boy howdy, do we have a panel for you! This panel celebrates and talks about the four movies of this amazing franchise and its fanworks. It is also interactive and the audience has the opportunity to express their opinions!

How To Media: Dealing with Media at Conventions

11:15 AM-12:15 PM, Hall of Magic

So you're at BABSCon having fun, when all of a sudden a reporter shoves a mic in your face. What do? Find out as former US Army Public Affairs Specialist Jake The Army Guy teaches tools and tricks to look good on camera and how to properly tell the brony story.

YouTube Animated Series Walkthrough

11:15 AM-12:15 PM, Lunar Hall

Join us for an informative hour covering the basics of animating using Adobe and other valuable skills, like writing, voice acting, and expanding your Youtube channel.

Whooves Line Is It, Anyway?

11:45 AM-1:00 PM, Mane Hall

BABSCon welcomes the return of the iconic improv ensemble event "Whooves Line Is It, Anyway?" featuring ACRacebest, Saberspark, and a galaxy of others! You'll laugh, you'll cry, you'll want your money back!

Pony Programming Panel

12:30-1:30 PM, Solar Hall

Discover the trials and tribulations behind the making of Pony Clicker, Sweetie Bot, Shattered Kingdoms, and more. For industry veterans and newcomers alike, this panel will examine how software engineers can contribute to the fandom, and the best ways to learn the art of coding.

BABSCon Theme 2017—How We Came To Be

12:30-2:00 PM, Lunar Hall

An illuminating discussion on creating and continuing the BABSCon 2016/2017 theme. Learn about the pitfalls and foibles of a story-driven convention theme and how it came to be.

Brony HAM Radio

12:30-1:30 PM, Hall of Magic

Are you a brony? Are you into or interested in Amateur Radio? Come on by the Brony HAM Radio meetup!

Cosplay Contest

1:15-2:45 PM, Mane Hall

Join us for the BABSCon 2017 Cosplay Contest. Show off your stuff to our panel of judges, and get a shot at taking home the gold! Pre-judging at 11:15 AM in the Solar Hall.

Ambient Project – Game & Dev Panel

1:45-2:45 PM, Solar Hall

Since 2015, Ambient Project has been developing one of the most anticipated games in the community—Ambient Prologue. Join us at our 2017 panel as we showcase exclusive previews and gameplay of our upcoming title, Ambient.White.

Post-Con Cosplay Q&A

1:45-3:15 PM, Hall of Magic

So you've wandered the con and seen all the amazing cosplays available and you want to start cosplaying now. Where do you start? Take some time with a veteran cosplayer and get those answers!

Analyzing MLP Live! Feat. Josh Scorcher, Silver Quill, and Friends!

3:00-4:00 PM, Mane Hall

This panel will be focused on discussing the themes of My Little Pony. The panel will have multiple fandom analysis personalities on focus, and discuss topics like how to get into the analysis scene, what it takes to make a successful analysis video, tips and tricks they've found, and Q&A too.

Labor of Love: TSSSF Design From The Heart

3:00-4:00 PM, Solar Hall

Come learn how to turn your shipping passion into a project! Our panelists will teach you the do's and don'ts of designing fan cards for the popular shipping game Twilight Sparkle's Secret Shipfic Folder.

Closing Ceremonies

4:15-5:15 PM, Mane Hall

It's time to say goodbye for another year. We'll end the story of BABSCon 2017 on an epic note with a glimpse towards the future.

Yay & Neigh

5:30-6:30 PM, Solar Hall

Come tell us what we did right, what we did wrong, and what you'd like to see next year!

Kids Programming

Join us in the Poolside Pavilion and enjoy three full days of fun at the Cutie Mark Crusaders Clubhouse! The Clubhouse is open from 12-8 PM on Friday, 10 AM-8 PM on Saturday, and 10 AM-3 PM on Sunday.

Guidelines

Children 14 and under must be accompanied by an adult. After 5 PM, the Clubhouse welcomes all youth 21 and under. Adults are not allowed into the program without a child in their care.

The Clubhouse is not childcare! You may not leave children alone.

Activities (Every Day)

Selfie Scavenger Hunt: all you need is a way to take selfies! Grab a treasure map and head out.

Design Your Own Pony: use our templates to draw and color your own pony creations.

Crafts: something for everypony!

Dress Up: we have what you need to get outfitted with wings, ears, horns, tails and cutie marks!

Friday

12:00-1:00 PM: Facepainting, arts and crafts

1:00-1:30 PM: Luna Jax's Sing Along

2:00-3:00 PM: Story Crafting with our writer Guests of Honor, Mike Vogel and Nick Confalone

3:30-4:00 PM: Pinkie Tales—fairy tales with a twist!

4:00-5:30 PM: Keep on crafting!

Friday, join us for Storytelling is Magic Day. We will be welcoming our writer Guests of Honor, Mike Vogel & Nick Confalone. After reading through some scripts, we'll hear fun fairy tales with a pony twist before working on some arts and crafts!

Saturday

10:00-11:00 AM: Cosplay, arts and crafts

11:00 AM-12:00 PM: Top secret surprise...

12:15-1:15 PM: Fitness is Magic, Ft. Solrac

1:30-2:00 PM: Music with Luna Jax

3:00-4:00 PM: Guest of Honor Voice Actors Panel

4:30-5:00 PM: Tug of war with a very special guest. Don't tell Queen Quake. We love Andreas!

5:30-8:00 PM: Open Mic Night with Duo Cartoonist, the MLP fandom's hottest fan animation artists! All youth 21 and under are invited to an open mic style art share of their fan fiction, poetry, songs, or visual art.

Saturday is a jam-packed day of Action! Even in the relative safety of the Crusaders Clubhouse, the reign of Queen Quake sends shivers down our spines. After that, it won't be long before things start heating up with a fun fitness panel. Then Luna Jax's sing-along will have us all filling the room with song! After, we welcome Guests of Honor Tara Strong, Tabitha St. Germain, Ashleigh Ball, and Peter New for a voice acting panel discussion moderated by Dr. Wolf. Once the dust settles, we'll welcome community guests Duo Cartoonists for the Clubhouse's very first Open Mic & Art Share. They'll come share their work and help us share ours!

Sunday

10:00-11:00 AM: My Little Pony Comic artists Tony Fleecs and Andy Price will give us some pointers in drawing for comics.

11:00 AM-12:00 PM: Make an egg hunt bag!

12:00-1:00 PM: Egg Hunt! Search all areas of the convention for eggs. Each contains a treat, and a few contain a magic ticket...

1:00-2:00 PM: Pinkie Pie's Circus School joins us again this year to keep us on our toes, juggling all our balls in the air, and teaching us that life is one big party under the big top!

2:00-3:00 PM: Last call for arts and crafts! Hang out with us and enjoy the feeling of a convention well spent.

Sunday is Egg-citing! Bright and early, comic artists and Guests of Honor Andy Price & Tony Fleecs will come help us learn to draw ponies. Afterwards, we'll create and caption comics of our own. There will be an Egg Hunt in honor of Angel (who insists every year!). Who will find the magic tickets? Pinkie Pie's Circus School will roll in to give us some fun before we wrap up another BABSCon.

Looking for more?

Check out these other kid-friendly events!

Friday, 1-4 PM in Trixie's Tables: play "Mobile Frame Zero", a Lego Robot action game. Sign up at Trixie's beforehand.

Friday, 4-6 PM in Trixie's Tables: play a new Fate-based RPG, "All the Pretty Little Ponies".

Sunday, 1:15-2:45 PM in Mane Hall: Cosplay Contest!

Sunday: Additional sessions of Mobile Frame Zero and All the Pretty Little Ponies. Check the schedule grid for times.

An Open Letter to Attendees

Dear Attendees,

Hi! Sophie here, head of what we at BABSCon call Convention Theme! I wanted to talk with you a bit about storytelling, about what a convention theme means to me, and about what we're trying to accomplish at BABSCon.

Many conventions use a theme to guide their public relations efforts, artwork, and the tone of what it is they have to say to you, our guests. It is a visual tool to create a sense of excitement and interest in the con. I can think of many conventions who have tried to do more with their theme than just hype. There was the Changeling Invasion at BronyCAN, Biggest Little Fur Con's use of theme to tell a story, and the earlier days of Further Confusion—where theme was used as a way of decorating the convention to help create a sense of immersion. I have heard that some Star Trek conventions have done something similar—I haven't attended one, so I don't know for certain.

As conventions grow, often the realities of running a convention tend to force those more fantastical elements out, to be replaced with the pragmatic operation of the process that creates a con. This tends to be a function of the size of the con, and the reality that theme is often considered secondary to panels, vendors, art shows, parties and guests. Pretty much the entire rest of the con. And those efforts to use theme in broader ways, take effort, time, and money that is often seen as better spent elsewhere.

What I do know is that a convention is a moment in time when you get to escape from your life, be among the people who share your passions, collect artwork, and merch featuring your favorite shows and characters. Where you can, for a brief moment, almost forget about the world outside, your home life, and the lives we live for the rest of the year. It's, strangely, a bit like visiting Disneyland—for the time you are there, you are in a different world.

In 2015, we conceived the idea of using the convention and the convention theme to tell a story. Daniel, the head of VIPR at the time, and I, while driving our guests of honor to the airport, talked about telling a story using our mascots. But every good story needs an antagonist, someone to test our heroes. In 2014, we had joked about having the big earthquake that might slide California into the ocean, and later, as the villain—the Queen of Earthquakes, if you will. We shortened her name, and there was a veritable landslide of earthquake puns that followed.

Queen Quake and her henchponies Diablo and Andreas were the result. And the response to these characters was unexpected and wonderful. It was such a different expectation and experience that many attendees were not certain if they could approach our mascots or talk with them as the line between theater performance and interactive storytelling blurred.

At the end of that con, during our feedback session, I was ambushed, and told that our attendees wanted more immersion, more story, more more more, which surprised me. Sure, we wanted this experiment to be a success, but you never fully consider how much of a success something could be until it becomes one.

Fast forward 8 months, and here we are. Theme as a department has been fully formed, staffed, and excited for 2017. I wanted to extend a formal invite, to each and every one of you, to join us in telling this story. To ask you to interact with our characters, be involved, in our little fantasy tale, and to embrace that one moment when you're not you, when your life outside the walls of our con doesn't have to weigh you down. When your part has an impact on how the story unfolds. When you're part of the story.

Join us for that moment when magic can truly happen.

- Sophianna "Diamondia Doodle" Ardinger
BABSCon Head of Convention Thematics

The Story So Far...

Over a century ago, **QUEEN QUAKE** attempted to destroy San Franciscolt, but she was defeated by **THE EMPEROR**, a wise and kind eccentric who united the ponies of the city. The Queen remained sealed away until last year, when she was unearthed by two poor treasure hunters. As a reward, she used her magic, and corrupted them, twisting them into her minions **ANDREAS** and **DIABLO**. She gave them great power in exchange for their loyalty, and with them by her side, she renewed her quest to shake the city apart.

THE EMPEROR'S STAFF, a powerful artifact embodying the spirit of San Franciscolt, needed guardians! It chose three champions to gift with amazing superpowers: kind-hearted convention organizer **GOLDEN GATES**, quick-witted **SILVER SPAN** and cheerful tech junkie **COPPER CHIP**!

Queen Quake set her sights on the Staff—knowing that if she stole its power, she could level San Franciscolt to the ground—and set an ambush for the young heroes. Seeing that Queen Quake was too powerful, Golden Gates sent Silver Span and Copper Chip, to hide the staff in our world. When Queen Quake and her ponies followed the staff, they found themselves at **BABSCON 2016**. Evenly matched and unable to use their superpowers in our dimension, the feuding ponies agreed to let the convention decide who should receive the Staff's power.

BABSCON's attendees decided to award the Staff to Queen Quake, but even in victory, her coalition was fracturing! Our heroes treated Andreas with kindness for the first time in his life, which helped him understand the true consequences of the Queen's plan. He switched sides to stand alongside his new friends, and prepared to fight his former ruler to get the Staff back. But Diablo had a secret plot of his own—he stole the Staff and escaped before anyone could stop him.

Without the Staff, our heroes have lost the powers that allowed them to stand up to Queen Quake's terrifying might. But the Queen's brief attunement with the Staff seems to have had an effect on her too: ever since their return to Equestria, the earthquakes plaguing the city have mysteriously stopped...

Upon returning to San Franciscolt, Golden Gates and her siblings have gone into hiding, leading a resistance to the Queen's rule. Andreas, desperate to find his friend and help topple the Queen, has sought out Diablo, only to find his friend in the process of harnessing the power of the staff. Queen Quake herself has turned to a former student—Foreshock—and a loyal warrior—Aftershock—to aid her and Richter Scales in recovering the staff.

During a confrontation in a chamber deep beneath the city, when confronted by both sides, Diablo finished his ritual, and the resulting magical storm shattered the crystal that topped the staff into two pieces, and collapsed the chamber. Golden Gates and her resistance managed to recover one piece of the staff, but Queen Quake and her soldiers took the other.

Richter Scales's research has shown that the staff can only be restored in the last place it changed hands by the will of the people, and so Queen Quake has made plans to return. Golden Gates and her resistance are not far behind, and so again, the battlefield is our convention.

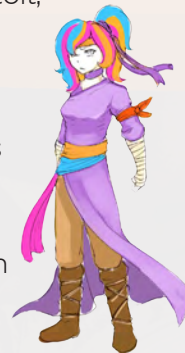
One thing is certain: **THE BATTLE FOR SAN FRANCISCOLT IS NOT OVER!**

Scan to see Queen Quake in action! →



Dramatis Ponisae: Heroes

Event planner extraordinaire, Former Guardian of the Emperor's staff, Defender of San Franciscolt, **Golden Gates** lost the battle for the staff in 2016. Upon returning to Caliponya, she and her siblings battled crippling doubt due to Queen Quakes's rise to power and their own defeat at BABSCon 2016. She and her siblings were driven into hiding by the Queen's oppressive actions and the constant patrols of the newly formed Aftershock guards. The return of Andreas to the city reminded her of the power that friendship and loyalty has. Inspired, she has organized an effective resistance against the Queen and her advisors. Upon learning that Queen Quake and the damaged staff would be returning to BABSCon, Golden Gates launched a plan to confront her there, regain the staff, and save the city. As long as Golden Gates fights, there remains hope that the city can again be free.



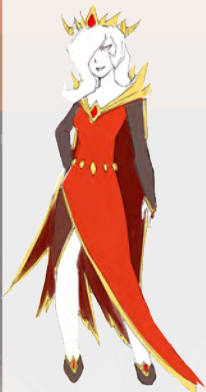
Skateboarder, adrenaline junkie, and pun-warrior **Silver Span** was just as rattled as her older sister was at the loss to Queen Quake in 2016. His worry, however, has been less for the city, and more for his sister, who sunk into a deep depression, feeling as if she's failed her city. His acts of civil disobedience, graffiti, and work making the Queen's Guards look foolish and inept has helped give rise to the Resistance. In the most desperate hour, his risk taking and devil may care attitude is a lot like the pilots of old, and helps to give hope to all.

Technophile, saboteur, hacktivist, and mistress of data **Copper Chip** wasn't as impacted by Queen Quakes's victory as the others. While she had concerns about her sister and brother, she immediately started compiling data about Quakes's activities, and making certain that all the non-oatmeal raisin cookies were safe. She worked with Silver Span, making certain to disrupt security systems, cameras, or anything that might cause problems for her older brother while he carried out his actions. When Andreas returned and reminded her of what friendship could do and be, she redoubled her efforts, working with the new network of resistance called "The Golden Guard", and had several major successes—all led by Golden Gates. These victories have emboldened her—when all hope is lost, there's no one better at keeping it alive than Copper Chip.



Former outcast from pony society, treasure hunter, former muscle for Divintus—now known as Diablo—and for Queen Quake, **Andreas** has spent months in the human world, learning about friendship and finding his place. Missing his foalhood friend, he returned to San Franciscolt to try and help Diablo see the true power of friendship and family. His return reminded Golden Gates that in defeat there were victories, and to never give up. With his help, she devised a plan to disrupt Quakes's hold on the city, while he searched for Diablo in an attempt to get his friend to return the staff to Golden Gates, and to help stand against the Queen. Diablo, however, had other plans. His attempt to harness the power of the staff seemed to have failed horribly, and the staff broke, causing the gem to shatter, and Diablo to lose. Driven now to defeat Queen Quake for all she has cost him, Andreas stands stoically beside his newfound friends, fighting to free the city from her tyranny.

Dramatis Ponisae: Villains



Queen Quake. Her power threatened San Franciscolt for years, until the Emperor locked her away in a prison under Alcoltraz Island. There she remained, for 110 years, until Diablo and Andreas inadvertently released her. Using her immense power, she twisted them, and forced them to be her henchmen. Knowing the only power capable of stopping her was the Emperor's staff, she set out to claim it and flatten the city. When Golden Gates and her siblings brought the staff to our world, the risks were great, but in the end the attendees of BABSCon 2016 awarded her the staff, merging her power and the staff's own—right up until the traitorous Diablo stole the staff, and fled back to San Franciscolt. Now, without the staff, she's found that her powers have waned, but the people of the city seem to view her as their ruler, a position she has rapidly capitalized on while searching madly for the staff that holds her full power.

Once enamored of the power that the mistress of earthquakes holds, **Foreshock** came to study Quakes's power and learn from her, long before Quakes's imprisonment. She took the name "Foreshock" to honor that power. When her teacher was imprisoned, Foreshock moved on, keeping the name as tribute, and leaving Caliponya to find other sources of power for her to study and absorb. She seems to feed off of the emotions of those around her, and cares only for her own well being. When her teacher was released, she felt it, and returned to answer that call. She was too late to aid in the battle at BABSCon 2016, but now stands ready to assist her Queen. At her teacher's side, she has set her sights on ever more, respecting only power, and holds a deep loyalty to, if not the person, then the power of Queen Quake.



World traveller and soldier, the pony who became known as **Aftershock** went from tournament to tournament, seeking the ultimate test of his skills as a warrior. He was already headed to San Franciscolt to seek out the mighty Xaio Ma Lee, and match his skills to the legendary martial artist. Once he arrived in the city, he discovered that Queen Quake was holding a tournament to fight the mightiest warrior, and inspired by her rise from a literal prison in the ground to ruler of the city, he entered the fray. Defeating all who joined, including the once mighty Xaio Ma Lee, he was asked to swear his loyalty to the ruling Queen. Being one of honor, and finding purpose at long last, he knelt, taking on the name Aftershock. None have been able to match his sheer talent in a fight, and as captain of the guard, none serve better.



Know it all, researcher, historian, scholar, bookworm, and secretary. **Richter Scales** serves Queen Quake in those capacities, and more. Sometimes, he acts as a tempering influence on the otherwise volatile Queen Quake. Scales was in hibernation when his mistress was released, and dragons take forever to wake up, adolescent or not. Truth is, in his mind, his mistress forgot entirely about him—which allowed him to catch up on some of his 110 year old book backlog. The added life span has been a boon to the young dragon, allowing him to read more books, and see more of history as it happens. He's now been set to task writing letters (often to Celestia, likely to the confusion of the Alicorn), trying to figure out where Diablo might have taken the staff, ways to eliminate the staff in holding Quakes's power, and compiling intel and information on the movements of the resistance.



BABStaff

Board

SonyaLynn
Rebecca Bettencourt
Rommel Pants
Diamondia Doodle
Zebranky
Simon
FableCharm

Chair Team

Haybuck
Bosn
FableCharm

Convention Operations

Loopy Logic
Simon
Stormy Kittyhawk
Trevor
RUNNERJOSE
Fauna Gray
Sky Herder
Papa Panda
KittenPunkGamer
Lizard
Tiger Twinblade
Froggy
Monarch
Alptraum
Feathyr
Michael
HazmaterT
AnAnimationNation
SikDrift
Christopher
Exenteron Dementis
Tokeyshy
Mochan
The Super Brony
@istricer

Events & Programming

Silvermane
EquestriaPlush
Rommel Pants
Half_Snap

Rough Draft
Moskow Rabbit
Pony Wiseau
Neon Lights
Ricky Ray
GT
CreativeSpark
Mach Kick
Bigcheese
shado
Bugle
Grand Pause
Bronley
Lunari
Babadiscord
MLPShadowbats
Alexander
Allegretto Heartstrong
Fluttershy Guy
Rainbow Zay
Shelly
Patty Paw
Crafty Pumpkin
Elliott
TwilightSparkle I 5
David
Midnight
Haystack
Jonathan
Ty Trance
L9OBL
Moonhoof
Biscayne
Zen

Human Resources

FableCharm
LunaLover77
Dragon King

Information Technology

Tsaukpaetra

Merchandise

James "Shy" Tatum
Otto Buck

Brightside
Jenny
Chef Kaleida
ChainChomp2
Sunset Shine

Productions

Eclipse
Lupon
IPON3
metalgearpony
3dhomejoe
Auenil
Gilliam Vespa
BLANK3T
Eroka
Sir Pony Lancelot
Latent Logic
TicTac
Thomas
Darselex

Public Relations

WeAreBorg
Bolt the Super-Pony
Cynder
PonyMom
Dragoncat
The Illustrious Q
idquid
Sweetie Bloom
Trees
MsTender
Diva Pony

Registration

Rebecca Bettencourt
Wyldfind

Theme

Diamondia Doodle
Fiaura / Queen Quake
Horizon
Wyldfind
Lenora Griffon
DreamVision

Diablo
Ryan

Actors

Fiaura / Queen Quake
Rictor Scales
Strumpet
Missbunniswan
Kiwi Shampoo
Andreas

Keyframe Productions
Pegasus Pitch

Venue

Tanaki
Zebranky

VIP Relations

Medic
Sheva

Sonyalynn
Alex
Andrew
ZeBronyCaptain
Papa Gee
DarkPhoenix
ChibiChabot
Velvet Ropes
DJDJ
Dexanth

SwoleBrony
Junstorm
bashscript
Mina Zubia
ShinigamiDad
Pamela
Pornin
Mama Gee
Thornwing
Scope

BAB Sponsors

I72rainbow
Istchosenstar
Buzz Relic
Darth Link 22
Dynamo Pad
FoxesKarma
Hunter
Liero
LunaLover77
Metatora
MistySkies

Pike Vanguard
PoniesRUs
Pony Stark
Ramm
Rapid Wind
Rey "Mr. Lucky"
Ace
Sea Gnash
SilverTail
Snivian Moon
Soarin

Starskip
Steve Halm
Strangelove
stupid_horse
The Dad
thehund/easymac
Wartex
WHATLIGHTS
Wilhelm Scream
Allen Silverio
Helena Gilligan

Stephen Strauss
ZizzyDizzyMC
Beau Brager
Francisco Montes
lafayette
Robert Corbett
Science Steel-Rail
Seraph Star
Silver Wings
Solid
Swift Blaze
TyrannosaurusVenom



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SYCAMORE STUDIOS



Emy, aka "Trees," is a local artist working in the My Little Pony fan community.

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Trees is also the writer/illustrator of the pony-themed comic, "The Perfect Storm."

The comic continues to be featured on Equestria Daily and tells a dramatic tale of love and loss.

Read the comic on her deviantArt page (URL below)

LostInTheTrees.deviantart.com



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Golden Mare
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